



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Fusz

Art Unit: 2163

Serial No.: 09/426,954

For:

Examiner: Boyce, A.

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METHOD AND APPARATUS

FOR ANONYMOUS DATA

PROFILING

GROUP 3600

AMENDMENT

Hon. Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

In response to the Office Action dated February 25, 2003, please amend the aboveidentified patent application as follows:

IN THE CLAIMS

- 4. (twice amended) A method in accordance with Claim 3 further comprising the step of communicating with the individual via a password.
- 6. (twice amended) A method in accordance with Claim 1 wherein said step of providing the individual with access further comprises the step of asking the individual at least one personal question, wherein the individual is permitted to enter the database only if a correct multi-character identifier is given and if at least one of the personal questions is answered correctly.
- 14. (twice amended) A method in accordance with Claim 9 further comprising the step of separating the profile information from the set of data information and ensuring the advertisers do not obtain the profile information.